

# AMANDATHAYDE

PhD Professor on Business Law, Antitrust Law, International Trade Law and Compliance at the University of Brasilia (UnB)

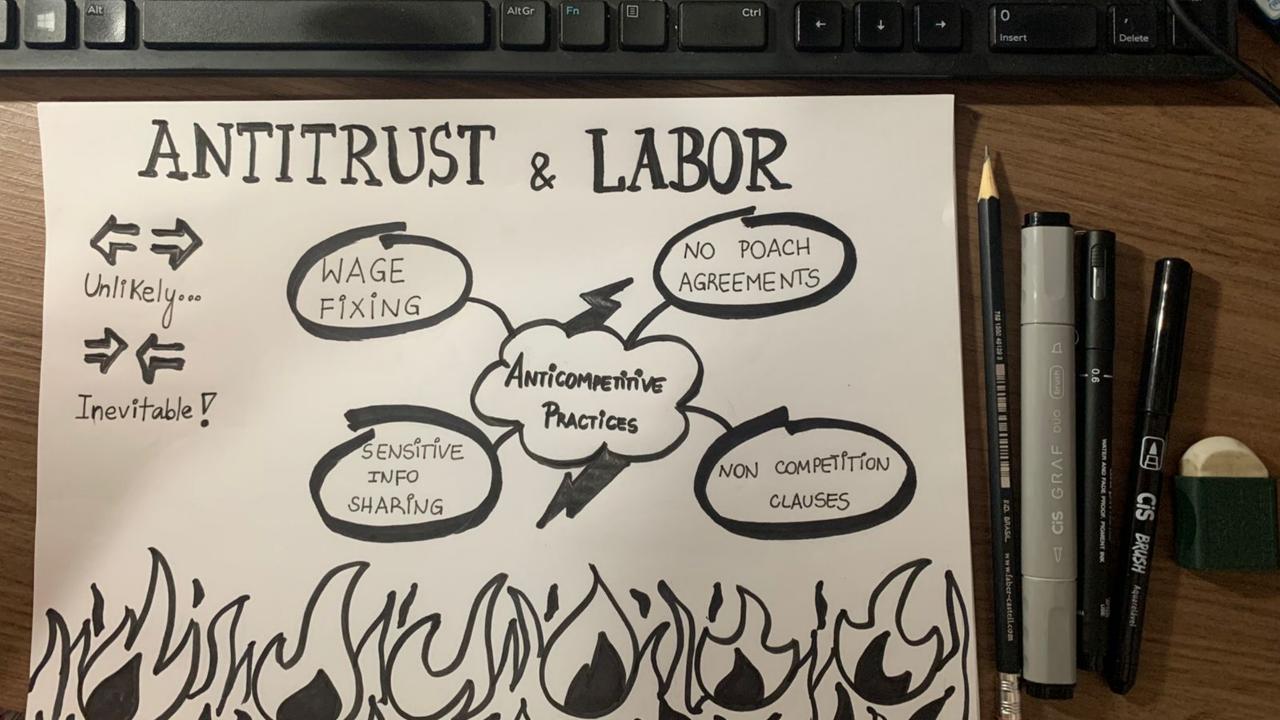
Undersecretary of Trade Remedies and Public Interest of the Secretariat of Foreign Trade of the Ministry of Economy (SDCOM/SECEX/ME)

Former Advisor of the Public Prosecution Office at Cade (MPF/CADE)

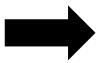
Former Head of the Leniency Unity at CADE (GAB/SG/CADE)

Views expressed are my own and do not reflect the opinions of the institutions I work or worked.

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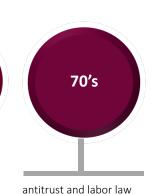






antitrust and labor law interconnection was restricted to the concentration of market power within the employees' unions.

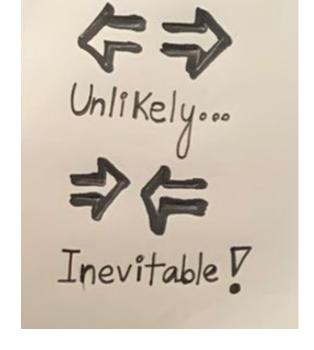
50's and 60's



were considered to have **opposite objectives**.

trade openness, and antitrust considered nonpriority matters related to employee mobility or collusion between firms to lower wages or contract terms. US precedents





Economists' premise: labor markets are competitive.





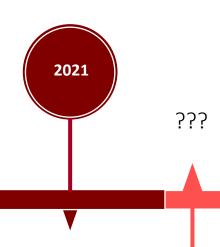


2016 (May): US White House. Non-compete Agreements 2016 (Oct): US DOJ/FTC Antitrust Guidance for HR Professionals 2017

2018 (Feb): NAIDU, Suresh; POSNER, Eric A.; WEYL, E. Glen. Antitrust Remedies for Labor Market Power.

2018: JTCF, Japan, Report of Study Group on Human Resources and Competition Policy. 2018: Hong Kong, Competition Commission Advisory Bulletin - Competition concerns regarding certain practices in the employment marketplace in relation to hiring and terms and conditions of employment. 2020: POSNER,
Cristina. Labor
European comp
2020: DÉCHAN
DESCAMPS, Am
Francesca; BAY
Lola. Labour m
for competition

2020: POSNER, Eric; VOLPIN, Cristina. Labor monopsony and European competition law. 2020: DÉCHAMPS, Pascale; DESCAMPS, Ambroise; ARDUINI, Francesca; BAYE, Célia; DAMSTRA, Lola. Labour markets: a blind spot for competition authorities?



2016

2017: KRUEGER, Alan B.; ASHENFELTER, Orley. Theory and evidence on employer collusion in the franchise sector.

2017: AZAR, José A.; MARINESCU, Ioana; STEINBAUM, Marshall I.
Labor Market Concentration.



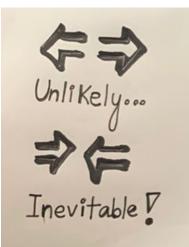
2019: MARINESCU, loana;
POSNER, Eric. Why Has Antitrust
Law Failed Workers?
2019: SHAPIRO, Carl. Protecting
Competition in the American
Economy: Merger Control, Tech
Titans, Labor Markets. 2019-2020:
OECD Roundtables - Competition
Issues on Labour Markets.



2021 US Biden's
Executive Order: focus
on labor markets
2021: Portugal - Report
and Best Practices
Guide

2022 and on...



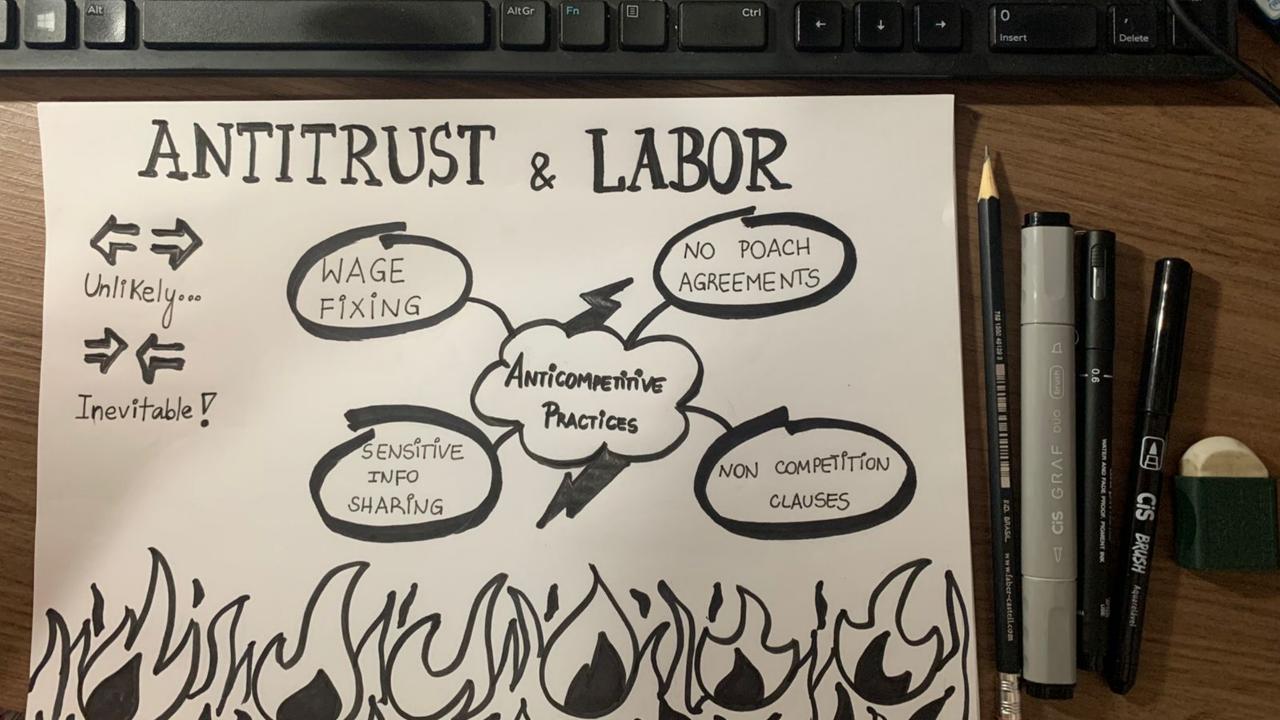


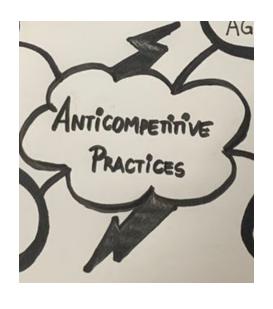
















# **Wage Fixing Cartels**

Agreements between employers about employee's wages ranges



U.S. v. Council of Fashion Designers of America (1995);

Arizona Hospital and Healthcare Association (2007)

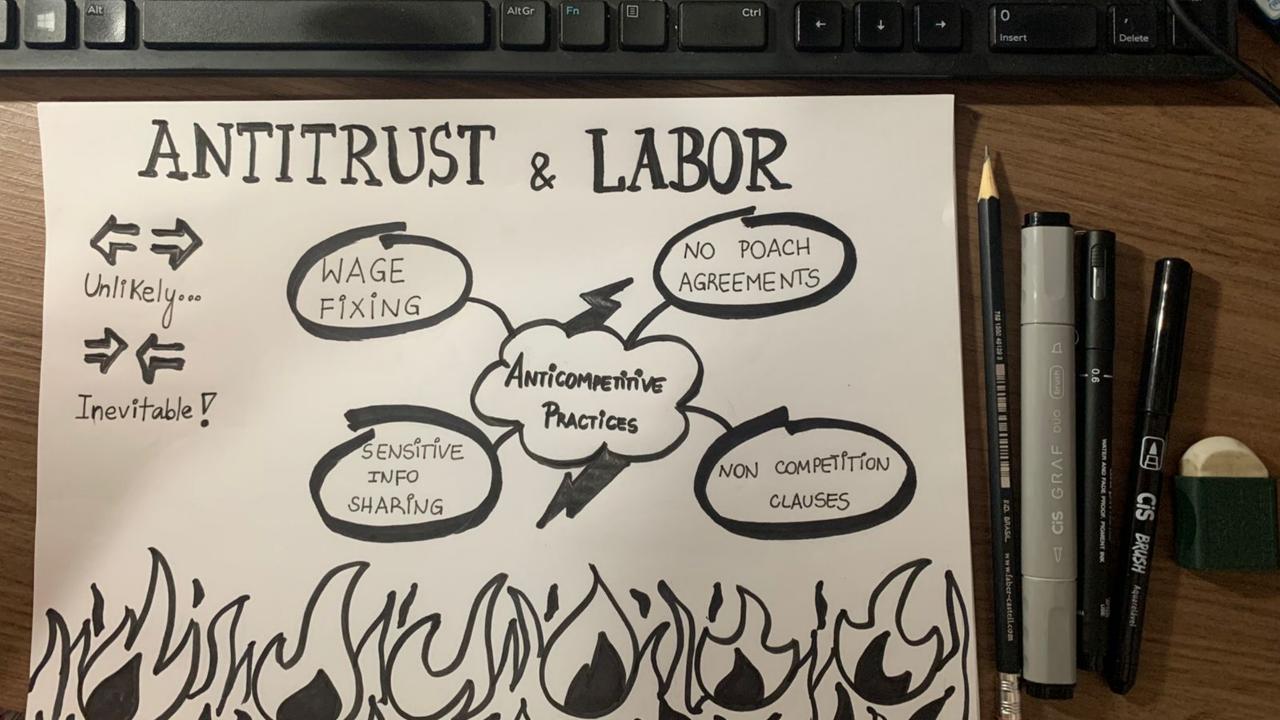


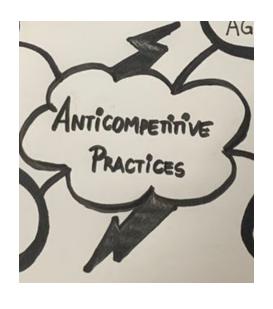






leagues (2021)







# No Poach Agreements

Agreements between employers for not approaching employees from the other employer



**Implementation process:** 1) no job offers; 2) monitoring and information exchange about job offers; 3) no presentation of counter job offers; 4) denying selection and recruitment of a competitor employee

**Exceptions:** franchising, if the terms are considered reasonable



## No Poach Agreements

Agreements between employers for not approaching employees from the other employer



1957

US: Union
Circulation
Company v.
FTC (1957)
- noswitching in
the
magazines
industry

2010

US: High tech cases -Adobe, Apple, Google, Intel, Intuit e Pixar (2010) 2012

Spain: no poach on transportati on markets and hairdressing products (2012)

2012

US: eBay and Intuit agreement not to recruit employees from each other (2012) 2014

US: Fast food cases – Jimmy Jhon, McDonalds and Burger King – settlement (2014) 2015

Croatia:
plea
agreement
with a firm
that had no
poach
clauses
(2015)

2017

France:

union and

headhunter

s no poach

agreement

(2017)

US: Knorr-Bremse e Westinghou se Air Blake Technologie s - railway supplies market

(2018)

2018

2019

US: no poach agreement between Duke University and North Carolina University on teachers

(2019)

2020

Portugal:
Professional
Football
League and
31 sports
companies
(2020)

2021

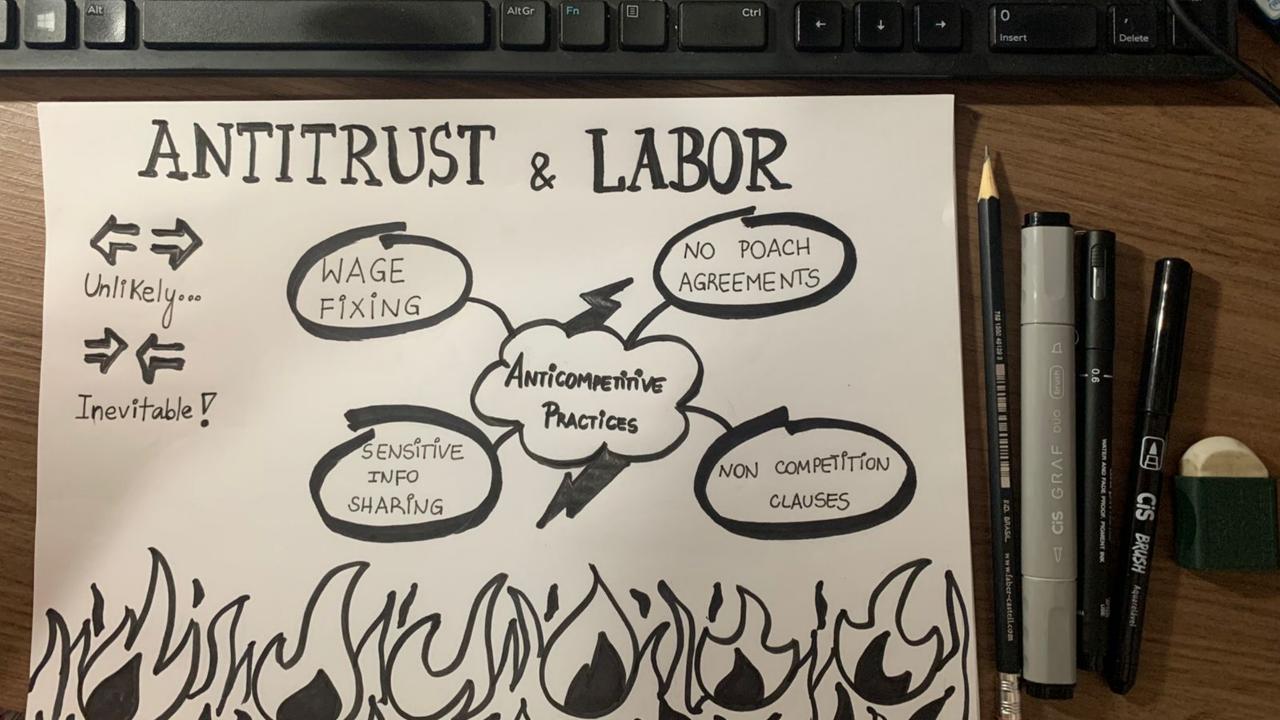
US: 1st criminal
case against
one of the
largest
outpatient
surgery
providers for
agreeing not to
hire away each
other's seniorlevel
employees

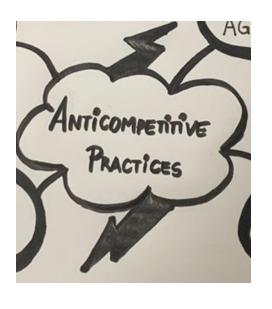
(2021)

2021

EC: 1st dawn raids regarding no-poach agreements – Vestager Speach (Oct. 2021)









# Noncompetition clauses

Contractual clauses to restraint the employee's mobility in the

labor market



clauses may be considered reasonable considering its scope and duration



US: White
House Report
(2016) —
recommendatio
n for employers
1) not to
impose
noncompetition
clauses to
employees; 2)
increase
transparency;
3) offer more
than keeping
the job for the

employees who

agree with the

clause.



EU:
condemnation
of the skating
union for
imposing
penalties to
athletes who
join
competitions
not authorized
by the union,
with similar
effects as
noncompetition
clauses (2017)



US: plea agreement with companies such as Law360, WeWork and Check into Cash for not imposing those clauses (2016/2018)

in some
countries
and some
US states:
France,
Germany,
California
(2020),
Columbia
(2021),
Oregon
(2021),
Nevada
(2021),

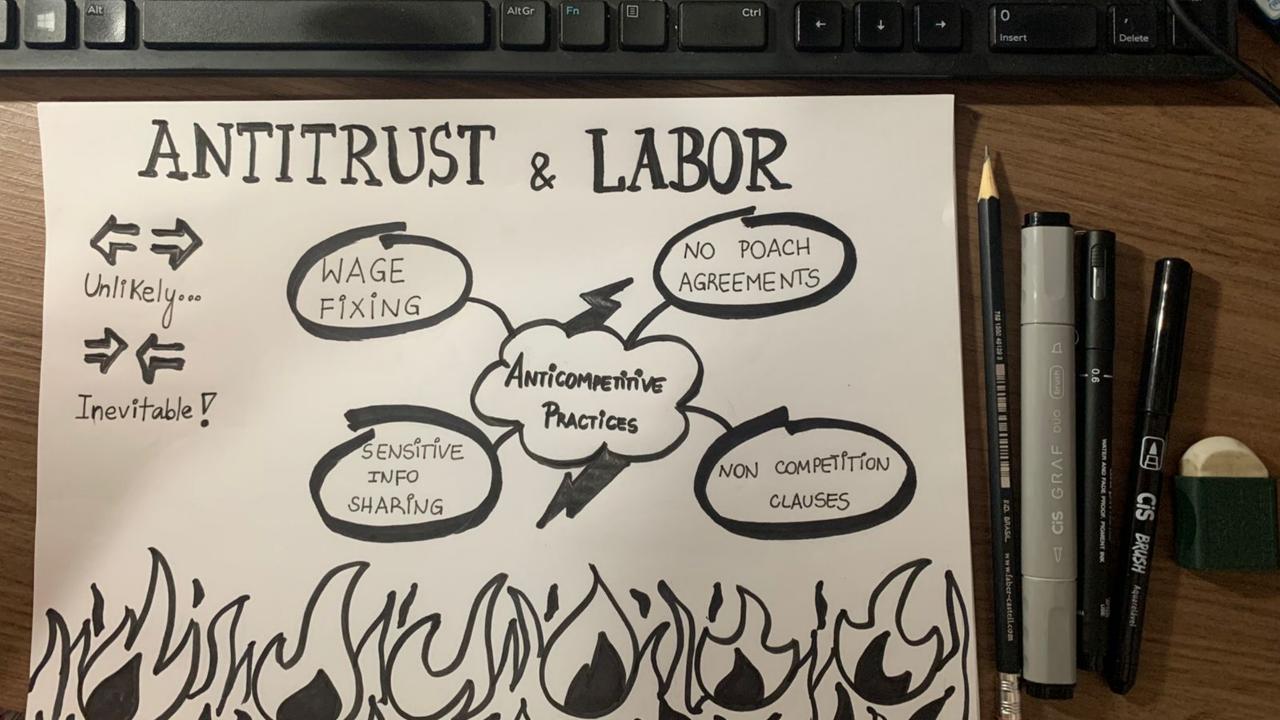
Prohibition

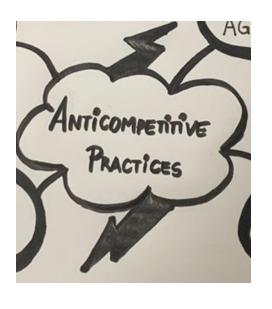
Illinois

(2022)













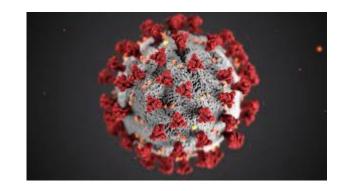
# **Sensitive Information Sharing**

Information sharing about labor terms and conditions

Communication on information sharing during the pandemic COVID-19 (2020) DOJ/FTC, Brazil, EU





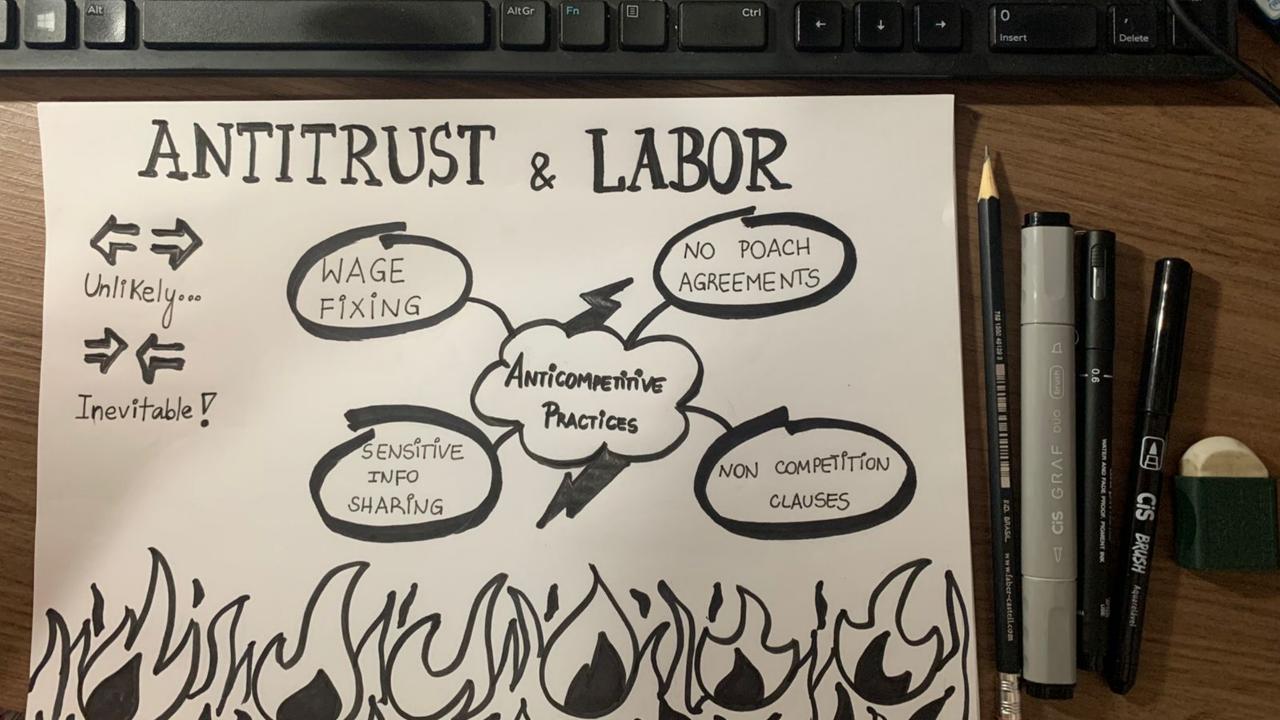






Parameters for information sharing as **an autonomous conduct**. Ex. Healthcare Guidelines DOJ -1) third party 2) aggregated and anonymized information 3) number of firms in the market: at least 5, none with more than 25% market share; 4) old information: more than 3 months





# **Hot topics for Brazil**



**Brazil: 1st investigation directly related to HR**: information sharing and wage fixing\* (2020) on the health market in Sao Paulo. Investigation initiated by a leniency agreement.

**Legal framework**: art. 36, §3º, I and/or II of Law 12.529/2011 (wage fixing, no poach and information sharing) and art. 36, §3º, III, IV and/or V of Law 12.529/2011 (noncompetition clauses)

Importance of **Guidelines** on HR Practices (even though not biding)

Nuances for benchmarking?



# **Hot topics for Brazil**



In case of negotiation a Cease-and-Desist Agreement (TCC), would it be appropriate to require the implementation of a specific antitrust compliance program for labor issues?

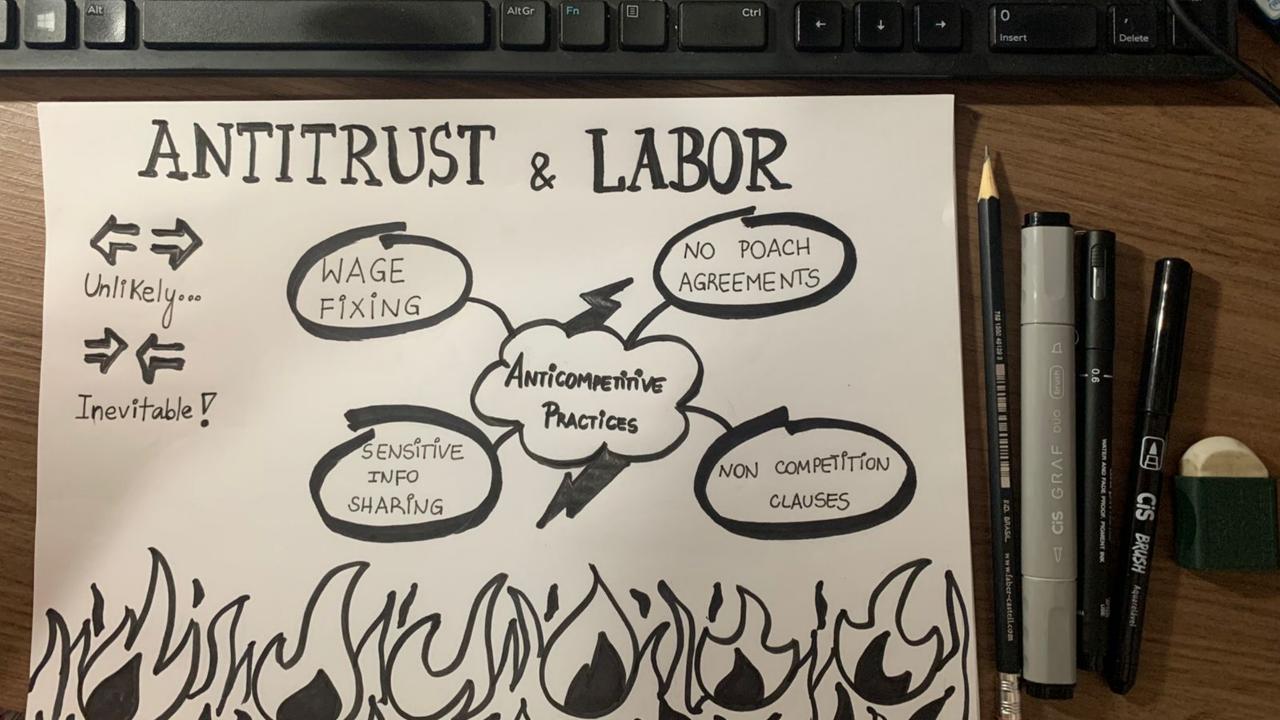
In case of conviction of the companies and individuals involved, which would be the **most appropriate penalties**? Fines? Nonpecuniary penalties (art. 38 of Law 12.529/2011)?

Lack of precedents/guidelines may be argued as a mitigating penalty factor? (art. 45, II, Law 12.529/2011)

**Criminal cases** in Brazil? Federal Prosecution Office or Labor Prosecution Office?

**Civil responsibility** in labor market cases?







# **CLANÇAMENTO**



MANUAL DE ACORDOS DE LENIÊNCIA NO BRASIL – 2ª ED

Amanda Athayde

#### DEFESA COMERCIAL E DIREITO SOCIETÁRIO

Amanda Athayde, Júlia Marssola, Maria Augusta Viegas, Victor Leite



Apoio



Pátio Galeria de arte

### **01/12/2021** | 18H ÀS 21H30

Local: Pátio Galeria de Arte Pátio Brasil Shopping – 3º Piso – Loja 401 B Endereço: SCS Q.6 – Asa Sul – Brasília/DF



ATHAYDE, Amanda; DOMINGUES, Juliana. MENDONÇA, Nayara. O improvável encontro do direito trabalhista com o direito antitruste, Revista do Ibrac, 2018. Vencedor do 3o lugar no Prêmio Ibrac-TIM.

ATHAYDE, Amanda; DOMINGUES, Juliana. MENDONÇA, Nayara. Da improvável à incontornável interface entre concorrência e trabalho. 2021. *No prelo*.

MARTINO, Fernanda Dalla Valle. Antitrust Enforcement in Labor Markets: developments from na international comparative perspective. 2021. No prelo. In. ATHAYDE, Amanda; CINTRA DE MELO, Lílian (Orgs). Comércio Internacional e Concorrência: Desafios e Perspectivas Atuais - Volume IV. Brasília: Faculdade de Direito — UnB, 2022. *No prelo*.

MARTINS, Fernanda Lopes. Acordos de não contratação e trocas de informações sensíveis sobre termos e condições de trabalho no Direito Antitruste brasileiro: uma análise a partir da abordagem estadunidense. 2021. Dissertação de Mestrado, USP Ribeirão Preto.





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